Sources and Readings on Visual Literacy
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Art and Design


Business communications and marketing


Interdisciplinary


Members represent a wide range of disciplines including: the arts, sciences, communication theory, semiotics, graphic design, photography, videography, media studies, architecture, business, education, educational technology, instructional design, health, psychology, linguistics, philosophy, cultural anthropology, brain research, and computer applications.

Media literacy


Medical training

This study demonstrated that students who participated in a course titled “Training the Eye: Improving the Art of Physical Diagnosis” improved their abilities of perception. The sophistication of their observations increased in comparison with students who participated in fewer sessions.

The Pritzker School of Medicine and Smart Museum of Art cooperate for a month-long elective course “Visual Art and Medicine: Using Art to Explore the Practice of Medicine”.

Pedagogy


Visual Thinking Strategies (VTS) is a research-based teaching method that improves critical thinking and language skills through discussions of visual images.

Science & Technology


Theory

Theoretical essays exploring the idea of visual literacy.